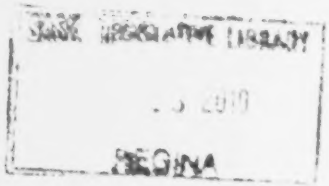
A Report to First Nations and Métis Relations regarding Communications Assessment Telephone Interview Survey Results and Highlights

January, 2007



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APPENDIX "A" The Questionnaire

Highlights

- ★ Saskatchewan's Aboriginal population most often obtains information on government programs and services from the Internet, from television and in-person at government offices (in cities), and at Band Offices (on-reserve).
- ★ Readership and recall for Saskatchewan government information is low. A majority never read this material. The material is generally considered acceptable in terms of utility and the portrayal of Aboriginal people.
- ★ Saskatchewan First Nations and Métis Relations needs to ensure its website is attractive, user-friendly and provides access to information on all programs and areas of interest. The Department should resolve that this will be its primary communication tool.
- ★ While access to the Internet among Aboriginal people is high, the Department should endeavour to combine increased emphasis on the website as the primary information source with promotion of public access points, and in some cases, individual contacts within communities.
- ★ Audiences for both television and radio is spread across so many outlets, times and programming that using these media to communicate would be ineffective. The exceptions to this are the significant audience attracted by MBC and the broad appeal of APTN.
- ★ There is no need to produce written material in any language other than English. Cree and Dené are principally oral languages and having materials translated for broadcast on MBC would be of some benefit. Increasing the number of Department staff who speak Cree or efforts to have existing staff become conversant in Cree would also be of benefit to communications.
- ★ No particular document produced by the Government stood out as being particularly good or particularly bad. Documents appear to be judged on the quality and the clarity of the information provided.
- ★ While significant numbers of Aboriginal people count themselves as at least occasional readers of Aboriginal newspapers, these documents are better used to create awareness for an effective Department website than as means to communicate specific program/service details.
- ★ When significant program or policy initiatives are introduced, public meetings, particularly on reserves, could be incorporated in the communication process.

I. Introduction

Decision Research Inc. was commissioned by Saskatchewan First Nations and Métis Relations to conduct a Communication Assessment for the Department.

Part of the Assessment was a random sample telephone interview survey of the province's Aboriginal population. The questionnaire administered in this survey is attached, Appendix "A'. This instrument was developed by Decision Research in conjunction with the Department.

The survey process itself was administered by Pulse Research Limited. Interviewing for the 400 sample survey was conducted during the period of December 15, 2006 to January 15, 2007 from the Pulse phone bank located in Saskatoon..

This report provides the results of this telephone interview survey. The standard frequencies for each of the questions on the survey is provided in the next section of this document. A survey with a sample of this size should have a precision (range of error factor) of ± 3.4 percent at a confidence level of 95% (nineteen out of twenty times).

Interviewing resulted in a sample consisting of 254 First Nations respondents, 146 Métis respondents and one Inuit respondent.

There were 187 males (46.5%) and 215 females (53.5%) completing the interviews.

The First Nations sample was divided equally among on-reserve and off-reserve. Of the 50% residing off-reserve, 45% reside in the province's major urban centres, equal numbers reside in smaller centres and towns and 10% live in rural or unincorporated areas. Over two-thirds of the Métis sample live in one of the province's cities.

First Nations respondents tend to have similar education levels, but lower levels of annual income than did their Métis counterparts in the sample.

Education Levels		
	First Nation	**Métis**
Grade School	23	14
Some High School	79	30
High School Grad	44	39
Technical/Trades	31	13
Some University	48	32
University Grad	28	15

Annual Household Income		
	First Nation	**Métis**
< $25,000	86	34
$26,000 – $35,000	63	28
$36,000 – $49,000	32	15
$50,000 – $74,000	28	29
$75,000 – $100,000	16	10
> $100,000	7	7
Refused	13	17

The median annual household incomes for First Nations respondents was approximately $29,650 and for Métis respondents approximately $34,400. In both cases, 42% of their population had some post-secondary education.

The First Nation portion of the sample also tended to be younger than the Métis.

Age					
	Under 25	**26 – 39**	**40 – 55**	**56 – 65**	**Over 65**
First Nation	41 (16.1%)	81 (31.9%)	82 (32.3%)	31 (12.2%)	13 (51.1%)
Métis	10 (6.8%)	34 (23.3%)	59 (40.4%)	22 (15.1%)	28 (12.3%)
Total	**51 (12.7%)**	**115 (28.7%)**	**142 (35.4%)**	**53 (13.2%)**	**31 (7.7%)**

II. Print Media

Respondents were asked if they read daily newspapers, weekly or community newspapers and Aboriginal newspapers, which ones and how often. They were also asked if they read publications and materials that come out from Aboriginal organizations.

Just under one-third of the province's Aboriginal population are regular readers (almost every day) of daily newspapers, and a slightly larger group are "occasional" readers. There was only a slight difference between Métis and First Nations.

Daily Newspaper Readership		
	First Nation	**Métis**
Almost Every Day	73 (28.7%)	47 (32.2%)
Occasionally	97 (38.2%)	46 (31.5%)
Almost Never	79 (31.1%)	49 (33.6%)
DK/Ref/Don't read	5 (2.0%)	4 (2.7%)

These readers can for the most part be reached through these publications.

Newspapers Read				
	First Nation		**Métis**	
	Regular	**Occasional**	**Regular**	**Occasional**
Saskatoon *Star Phoenix*	27	31	24	19
Regina *Leader Post*	24	25	5	12
Prince Albert *Daily Herald*	9	16	11	4
Others	12	16	4	5

The "others" includes several out-of-province publications including nine mentions for the *Edmonton Journal*.

Respondents were also asked if they read weekly or community newspapers.

Weekly/Community Newspaper Readership		
	First Nation	**Métis**
Regularly	59 (23.2%)	51 (34.9%)
Occasionally	78 (3.7%)	37 (25.3%)
Almost Never	99 (39.0%)	53 (36.3%)
DK/Ref/Don't read	18 (7.1%)	5 (3.4%)

Respondents who do read these publications were asked which particular ones they read and several named those which are in fact dailies. Among the many mentions, there were 15 for the La Ronge *Northerner* and another 12 referring to various Shoppers. No other local paper had in excess of five first mentions.

There was a significant difference between Métis and First Nations in terms of readership of Aboriginal newspapers.

Aboriginal Newspaper Readership		
	First Nation	**Métis**
Regularly	64 (25.2%)	22 (15.1%)
Occasionally	122 (48.0%)	42 (28.8%)
Almost Never	59 (23.2%	70 (47.9%)
DK/Ref/Don't read	9 (3.2%)	12 (8.2%)

Papers Read				
	First Nation		**Métis**	
	Regular	**Occasional**	**Regular**	**Occasional**
Eagle Feather	22	27	11	11
SAGE	18	30	4	9
Others	24	65	7	22

The "others" were varied with the largest single publication mentioned being *Windspeaker* at 21 mentions. Respondents were also asked if they read publications or materials that come out from Aboriginal organizations. There was again a significant difference between First Nations and Métis respondents.

Aboriginal Organizations' Material Readership

	First Nation	Métis
Regularly	59 (23.2%)	20 (13.7%)
Occasionally	73 (28.7%)	56 (37.7%)
Almost Never	106 (41.7%)	63 (43.2%)
DK/Ref/Don't read	16 (6.3%)	8 (5.5%)

The lower response rate among Métis will be contributed to somewhat by the current difficulties of Métis Nation of Saskatchewan but will also reflect lower interest levels.

Females among First Nations respondents tend to be more likely to read than their male counterparts. There was no gender difference among Métis.

There was no significant difference between First Nations residents living on-reserve or off-reserve in terms of readership of Aboriginal newspapers or readership of materials emanating from Aboriginal organizations.

Readership for all print materials: dailies, weeklies, Aboriginal publications and materials from Aboriginal organizations is in all cases much higher among those aged 40 to 55 years and is lowest among both the youngest (under 25 years) and the oldest (over 65 years) respondents.

III. Electronic Media Sources

Respondents were asked about their television viewing and radio listening habits. There were 25 respondents, 16 First Nations and 9 Métis respondents who do not have a television in their household. A majority of both groups regularly watch news broadcasts on television.

Television News Broadcasts Viewership		
	First Nation	**Métis**
Regularly	139 (58.4%)	79 (57.7%)
Occasionally	57 (23.9%)	37 (27.0%)
Almost Never	39 (16.4%0	21 (15.3%)

The largest audiences are for the "supper" (6:00 p.m.) newscasts and CTV has the highest viewership. Network numbers will be somewhat understated as they exclude several "local channel" responses.

News Broadcasts Viewed				
	First Nation		**Métis**	
	Regular	**Sometimes**	**Regular**	**Sometimes**
Supper	73	28	45	22
Late	46	21	24	13
Other/Varies	21	8	10	2
CTV	64	18	44	13
CBC	26	15	13	10
Global	11	4	8	5

Among the "other" responses were 8 First Nations and 4 Métis respondents indicating CNN, 3 First Nations naming CBC *Newsworld* and there were 3 (First Nation) respondents naming APTN.

A large majority of the population spends more than an hour a week listening to radio, more often during morning hours.

Radio Listening per Week		
	First Nation	**Métis**
Less than an hour	67 (26.4%)	33 (22.6%)
1 – 4 hours	78 (30.7%)	45 (30.8%)
4 – 10 hours	44 (17.3%)	26 (17.8%)
10 or more hours	63 (24.8%)	40 (27.4%)

More than one-in-four spend greater than 10 hours per week listening to radio.

Radio Listening Times		
	First Nation	**Métis**
Mornings	92 (49.2%)	51 (45.1%)
Afternoon/Early Evening	23 (12.3%)	20 (17.%)
Late Evening/Night	13 (7.0%)	6 (5.3%)
Varies/All	59 (31.6%)	36 (31.9%)

The diverse responses to which channel is listened to most often reflects geography and musical preferences but there were 79 references to MBC, 55 were First Nations and 24 were Métis respondents. This represents 28% of those who listen for significant periods during a week.

Respondents were also asked how many hours they would spend in an average week watching programming on the Aboriginal People's Television Network (APTN).

APTN Viewing		
	First Nation	**Métis**
Less than 1 hour	86 (36.1%)	53 (38.7%)
1 – 4 hours	96 (40.3%)	54 (39.4%)
4 – 10 hours	35 (14.7%)	17 (12.4%)
10 or more hours	10 (4.2%)	8 (5.8%)
DK / Refused	11 (4.6%)	5 (3.6%)

Those watching APTN for in excess of one hour per week represents 62% of First Nations and 60% of Métis respondents. Viewership is higher among females with 66% watching in excess of one hour compared to only 55% among males.

The tendency to watch television newscasts increases directly with the age of the respondent. "Regular" viewers account for less than one-half of those under 40 years of age, but just over three-quarters (78%) of those over 55 years of age.

The heavy radio listeners, in excess of 10 hours, tend to be both the youngest and the oldest age categories. Middle aged respondents have a greater tendency to spend time watching programming on APTN.

The vast majority of those who indicated they listen primarily to MBC are younger listeners, being named by nearly one-third of those under 40 years of age.

IV. Internet

A majority of Aboriginal people have access to the Internet across the province.

Internet Access		
First Nations	–	138 (54.3%)
Métis	–	93 (63.7%)
City	–	81 (70.4%)
On-Reserve	–	61 (53.0%)
Rural	–	18 (56.3%)

Over 40 percent of those with access spend more than 4 hours a week on the Internet.

Internet Use		
	First Nation	**Métis**
Less than 1 hour	40 (29.0%)	17 (18.3%)
1 – 4 hours	47 (34.1%)	27 (29.0%)
4 – 10 hours	20 (14.5%)	18 (19.4%)
10 or more hours	30 (21.7%)	28 (30.1%)
Total With Access	138	93

Using the Internet to access information on government services and programs is more common among Métis (58 yes, 18 no) than among First Nations respondents (58 yes, 39 no).

Those with experience were asked how difficult it is, first to find information on government services on the Internet and then how easy they find the information is to use and understand. They generally find the information easier to use than to find.

Government Information on Internet		
	First Nation	**Métis**
To Find:		
Very Easy	19	16
Somewhat Easy	24	19
Somewhat Difficult	14	23
To Use:		
Very Easy	25	20
Somewhat Easy	26	24
Somewhat Difficult	7	13

Only among the oldest (over 65 years of age) respondents is Internet access low (under 5%).

Younger respondents are less likely to have accessed government information through the Internet and those who have are somewhat more likely to indicate it is hard to find but are also more likely to find it relatively easy to understand and to use.

While a higher percentage of females have access to the Internet than do males, they spend less time on average on the Internet and are less likely to have used the Internet to access information on government programs and services.

V. Habits and Preferences

The sample was asked to indicate what their main source of information on government services and programs is at present. The number indicating each are shown by First Nation/Métis, by gender and for those living on reserves.

Current Information Sources					
	First Nations	**Métis**	**Male**	**Female**	**On-Reserve**
Internet	48	35	36	47	16
Television	34	27	27	34	23
Dailies	20	13	18	15	6
Band Office	31	2	16	17	27
Word-of-Mouth	15	15	8	22	4
Radio	19	5	15	9	14
Government Office	15	3	10	8	3
Mail	7	8	7	8	4
Weeklies	7	4	5	6	4
Friends/Family	8	2	5	5	–
Radio and TV	6	4	6	4	3
Community Centre	2	1	2	1	–
Community Leaders	3	–	3	–	–
Aboriginal Newspaper	1	2	1	2	–
Métis Local	1	2	1	2	–
FN Organizations	1	1	1	1	1
FSIN	2	–	1	1	2
Tribal Council	1	–	–	1	1
Other Print	1	–	–	1	1

They were then asked to indicate what they feel is the best way or their preferred method of obtaining this information. The same breakdowns are shown for this data.

Best Method of Communication					
	First Nations	Métis	Male	Female	On-Reserve
Mail	74	42	50	66	44
Internet	47	40	46	41	21
Television	22	19	17	24	10
Dailies	14	11	12	13	10
Radio	15	4	10	9	7
Band Office	16	1	8	9	13
Weeklies	10	3	5	8	6
Government Office	10	2	5	7	1
Personally	10	1	7	4	3
Radio and TV	3	1	1	2	1
Community Leaders	3	1	2	2	–
FSIN	3	–	3	–	2
Métis Local	–	3	2	1	–
Aboriginal Newspaper	2	–	1	1	2
Other Print	1	–	–	1	–
FN Organizations	–	–	–	–	–
Community Centre	1	–	–	1	–
Tribal Council	1	–	1	–	1

While few currently rely on the mail as a source of information, it remains the most often cited as the best method.

They were then asked rate the particular methods of distributing information as good or poor for individuals or families such as themselves. The chart shows the "very good" responses for each method.

"Very Good" Ratings for Information Distribution

	First Nations	Métis	Male	Female	On-Reserve	City
Mail / Brochures	63	42	43	62	34	34
Band Office/Community Centre	72	31	41	62	40	30
Internet	52	37	43	56	22	33
Radio	55	28	39	44	38	16
Community Leaders/Elders	50	22	32	40	27	20
FN/Métis Organizations	42	23	30	35	26	20
Television	36	27	27	36	22	16
Dailies	36	22	37	31	21	20
Weeklies	36	21	25	32	21	15
Meetings	44	14	28	30	22	12
Government Office	31	13	18	26	11	13

The highest "very poor" assessments given in response to these questions were for Internet (50), Public Meetings (40) and through community leaders/Elders (27). Of those indicating a "very poor" assessment for the Internet, 34 of 50 respondents do not have access. Métis respondents and those in urban centres tended to be more negative towards public meetings.

VI. Interests

Respondents were presented with a list of 19 programs or areas and were asked to indicate if they would be very interested, somewhat interested or not really interested in obtaining information on government activities in these areas.

Interest in Information				
	Very Interested	Somewhat Interested	Not Very Interested	Don't Know/ Not Sure
Education	283	81	35	2
Economic Development	209	142	46	4
Self-Governance	117	151	110	–
Treaty Land Entitlements	193	109	87	12
Employment Programs	274	85	38	4
Advanced Education/Employment	299	72	29	1
Programs for Women	274	88	36	3
Youth Programs	297	73	30	1
Seniors Programs	233	108	56	4
Health Care	296	88	16	2
Partnerships Agreements	149	134	82	36
Child Care	258	83	58	2
Environment	250	118	29	4
Agriculture	151	124	116	10
Highways	185	129	80	7
Arts and Culture	211	132	54	4
Social Services	182	126	86	7
Community Resources	222	132	36	11
Funding Sources	268	93	36	4

While there is significant interest in all these areas, those eliciting the most interest were health care, youth programs and advanced education and employment. The areas where there tended to be less interest were self-governance, agriculture, partnership agreements and Treaty Land Entitlements.

They were also asked if there were any other areas or types of information that would be of interest to them or their families. These were generally specific but several have been roughly grouped as follows:

Other Areas or Types of Information of Interest		
Recreation/Sports	–	11
Housing	–	10
Health (specific)	–	10
Education (specific)	–	9
Specific Industries	–	7
Justice / Legal	–	6
Business Assistance	–	6

Respondents were asked in what language they would prefer to have this information available. The answers other than English were:

Language Preference Other than English		
Cree	–	9
Cree and English	–	2
Cree, Dené, English	–	2
Cree, Dené, Métis	–	1
Salteaux	–	2
Nakado, Chipewayan, French, 1 each		

All these respondents did indicate that English was acceptable if it was not possible to have information in this(ese) language(s).

VII. Government Materials

Respondents were asked how often they read publications or materials that come from the Saskatchewan Government.

Readership of Saskatchewan Government Publications		
	First Nation	**Métis**
Regularly	35 (13.8%)	10 (6.8%)
Occasionally	75 (29.5%)	45 (30.8%)
Almost Never	132 (52.0%)	79 (54.1%)
DK/Ref/Don't read	12 (4.7%)	12 (8.2%)

Overall, only 11.3% read this material regularly. Comparing this to the 30% who read dailies almost every day, 28% regularly reading a weekly/community newspaper or the 20% who regularly read material coming out from Aboriginal organizations, this is a very low level.

Respondent were asked if they recalled particular information that they found either particularly useful or well done and also if they recalled any that they found particularly bad or poorly done. Just slightly more recalled good pieces than recalled bad.

Recall		
	First Nation	**Métis**
Particularly Good	51 (20.1%)	32 (21.9%)
Particularly Bad	45 (17.7%)	29 (19.9%)

In both cases, they were asked if they recalled what subject the information dealt with and what it was they liked or disliked about the particular piece.

There was no document or program that received more than two mentions among either First Nations or Métis respondents in terms of a particularly good piece. Regardless of the piece, what was liked in general was that the piece in question was informative or answered specific questions the reader might have.

Similarly, no particular government document was raised by more than one individual as being particularly bad. Many of the comments here indicate there was a general negative response rather than concern over a specific item. Complaints also tend to be general with repeated reference to information being too complicated or confusing or not informative enough.

Despite these comments, for the most part, Aboriginal people find government information easy to understand and make use of.

Perception of Government Information

	First Nation	Métis
Yes, Easy to Use	185 (72.8%)	91 (62.3%)
No	43 (16.9%)	40 (27.4%)
Not Sure/Don't Know	26 (10.2%)	15 (10.3%)

They also generally find that the information is prepared with someone like them or their family in mind although Métis are less sure on this count.

Government Information Targeted to Respondent

	First Nation	Métis
Yes	173 (68.1%)	70 (47.9%)
No	50 (19.7%)	52 (35.6%
Not Sure	31 (12.2%)	24 (16.4%)

Most also find that the information prepared by the Government of Saskatchewan portrays First Nation and Métis people in a positive manner.

Government Information Gives Positive Portrayal

	First Nation	Métis
Yes	173 (68.1%)	89 (60.1%)
No	39 (15.4%)	28 (19.2%)
Not Sure	42 (16.5%)	29 (19.9%)

Agreement with the statement was 69.5% among males and 62.1% among females.

Younger respondents tend to be more positive towards the targeting of this material and the portrayal of Aboriginals but also tend to have the lowest levels of recall for government materials.

The interviews concluded by asking respondents if there was anything they could suggest which would improve the quality or usefulness of information prepared by the Government that deals with programs and services targeted at First Nations or Métis people. The complete set of responses to this question follow. One repeated comment points to the need to use clear, simple, straight-forward language.

VIII. Results

Frequencies

Are you...

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid		1	0.2	0.2	0.2
	First Nation	254	63.2	63.2	63.4
	Inuit	1	0.2	0.2	63.7
	Métis	146	36.3	36.3	100.0
	Total	402	100.0	100.0	

I want to start by asking a few questions about how you currently obtain information. First: How often do you read a daily newspaper?...

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Almost every day	121	30.1	30.2	30.2
	Only occasionally	143	35.6	35.7	65.8
	Hardly every/never	128	31.8	31.9	97.8
	Refused	9	2.2	2.2	100.0
	Total	401	99.8	100.0	
Missing	System	1	0.2		
Total		402	100.0		

Which daily newspaper do you read? (Probe for a Saskatchewan paper. Record the primary daily if more than one.)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Daily paper	267	66.4	100.0	100.0
Missing	-9,998.00	134	33.3		
	System	1	0.2		
	Total	135	33.6		
Total		402	100.0		

Daily Paper

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	StarPhoenix	101	25.1	38.0	38.0
	Leader-Post	67	16.7	25.2	63.2
	Daily Herald (PA)	40	10.0	15.0	78.2
	News Optimist (N B)	5	1.2	1.9	80.1
	Edmonton Journal	7	1.7	2.6	82.7
	Meadow Lake	5	1.2	1.9	84.6
	Moose Jaw Times	2	0.5	0.8	85.3
	Northern Pride	12	3.0	4.5	89.8
	Don't know	5	1.2	1.9	91.7
	Other	22	5.5	8.3	100.0
	Total	266	66.2	100.0	
Missing	System	136	33.8		
Total		402	100.0		

Does your household have a television?

		Frequency	Percent	Valid Percent	Cumulative
Valid	Yes	376	93.5	93.8	93.8
	No	25	6.2	6.2	100.0
Total		402	100.0		

And how often would you watch news broadcasts on television? Would you watch these...

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Regularly	219	54.5	58.2	58.2
	Sometimes	94	23.4	25.0	83.2
	Almost never	60	14.9	16.0	99.2
	Refused r	3	0.7	0.8	100.0
	Total	376	93.5	100.0	
Missing	-9,998.00	25	6.2		
	System	1	0.2		
	Total	26	6.5		
Total		402	100.0		

When you watch newscasts on television is it generally the...

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Supper (6 o'clock) broadcasts, or	169	42.0	54.0	54.0
	Late evening	103	25.6	32.9	86.9
	Other (do not read)	41	10.2	13.1	100.0
	Total	313	77.9	100.0	
	-9,998.00	88	21.9		
	Total	89	22.1		
Total		402	100.0		

And which channel's news do you most often watch?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Record call letters	313	77.9	100.0	100.0
Missing	-9,998.00	88	21.9		
	Total	89	22.1		
Total		402	100.0		

TV News

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	CTV	140	34.8	44.7	44.7
	Global	28	7.0	8.9	53.7
	CBC	64	15.9	20.4	74.1
	APTN	3	0.7	1.0	75.1
	All	5	1.2	1.6	76.7
	CBC Newsworld	3	0.7	1.0	77.6
	Don't know	23	5.7	7.3	85.0
	Other	47	11.7	15.0	100.0
	Total	313	77.9	100.0	
Missing	System	89	22.1		
Total		402	100.0		

In an average week, how many hours would you spend watching television programming on APTN (Aboriginal Peoples' Television Network)? Would it be..

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less one hour/none	139	34.6	37.0	37.0
	One to four hours	150	37.3	39.9	76.9
	Between 4-10 hrs	52	12.9	13.8	90.7
	Ten hours or more?	19	4.7	5.1	95.7
	DK/ref (do not read)	16	4.0	4.3	100.0
	Total	376	93.5	100.0	
Missing	-9,998.00	25	6.2		
	System	1	0.2		
	Total	26	6.5		
Total		402	100.0		

And in an average week, how many hours would you spend listening to radio? Would it be...

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less one hour/none	101	25.1	25.2	25.2
	One to four hours	123	30.6	30.7	55.9
	Between 4 -10hours	70	17.4	17.5	73.3
	Ten hours or more?	103	25.6	25.7	99.0
	DK/ref (do not read)	4	1.0	1.0	100.0
	Total	401	99.8	100.0	
Missing	System	1	0.2		
Total		402	100.0		

What time of day do you generally listen to the radio? Is it most often...

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Mornings	143	35.6	47.7	47.7
	Late afternoon and early evening	43	10.7	14.3	62.0
	Later evening and night?	19	4.7	6.3	68.3
	Varies/all times	95	23.6	31.7	100.0
	Total	300	74.6	100.0	
Missing	-9,998.00	101	25.1		
	Total	102	25.4		
Total		402	100.0		

And which radio station do you most often listen to?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	(Record call letters)	300	74.6	100.0	100.0
Missing	-9,998.00	101	25.1		
	Total	102	25.4		
Total		402	100.0		

Do you read a weekly or community newspaper...

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Regularly	111	27.6	27.7	27.7
	Occasionally	115	28.6	28.7	56.4
	Almost never?	152	37.8	37.9	94.3
	Refused	23	5.7	5.7	100.0
Total		402	100.0		

Do you read aboriginal newspapers...

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Regularly	86	21.4	21.4	21.4
	Occasionally	164	40.8	40.9	62.3
	Almost never?	130	32.3	32.4	94.8
	DK/refused	21	5.2	5.2	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

Which aboriginal newspaper(s) do you read?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sage	61	15.2	24.4	24.4
	Eaglefeather	71	17.7	28.4	52.8
	Other	118	29.4	47.2	100.0
	Total	250	62.2	100.0	
Missing	-9,998.00	151	37.6		
	Total	152	37.8		
Total		402	100.0		

Do you read publications or materials that come out from FSIN, Tribal Councils or Métis locals...

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Regularly	79	19.7	19.7	19.7
	Occasionally	128	31.8	31.9	51.6
	Almost never?	170	42.3	42.4	94.0
	DK/ref (don't read)	24	6.0	6.0	100.0
	Total	401	99.8	100.0	
Missing	System	1	0.2		
Total		402	100.0		

And do you read publications or materials that come out from the Saskatchewan Government's First Nations and Métis Relations regularly, sometimes or almost never?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Regularly	45	11.2	11.2	11.2
	Occasionally	120	29.9	29.9	41.1
	Almost never?	212	52.7	52.9	94.0
	DK/ref (don't read)	24	6.0	6.0	100.0
	Total	401	99.8	100.0	
Missing	System	1	0.2		
Total		402	100.0		

Do you have access to the Internet?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	232	57.7	57.9	57.9
	No	169	42.0	42.1	100.0
	Total	401	99.8	100.0	
Missing	System	1	0.2		
Total		402	100.0		

How many hours in an average week would you spend on the internet? Would it be...

		Frequency	Percent	Valid Percent	Cumulative
Valid	≤hour/none	57	14.2	24.6	24.6
	One to four hours	75	18.7	32.3	56.9
	Between 4-10 hours	38	9.5	16.4	73.3
	Ten hours or more?	58	14.4	25.0	98.3
	DK/ref (do not read)	4	1.0	1.7	100.0
	Total	232	57.7	100.0	
	-9,998.00	169	42.0		
	Total	170	42.3		
Total		402	100.0		

Do you ever use the Internet to access information on government services and programs?

		Frequency	Percent	Valid Percent	Cumulative
Valid	Yes	117	29.1	66.9	66.9
	No	57	14.2	32.6	99.4
	DK/ref	1	0.2	0.6	100.0
	Total	175	43.5	100.0	
	-9,998.00	226	56.2		
	Total	227	56.5		
Total		402	100.0		

When you are looking for information on government services or programs using the internet do you generally find that the information is...

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very easy to find	35	8.7	29.9	29.9
	Somewhat easy or	43	10.7	36.8	66.7
	Somewhat difficult	38	9.5	32.5	99.1
	DK/ref (don't read)	1	0.2	0.9	100.0
	Total	117	29.1	100.0	
Missing	-9,998.00	284	70.6		
	Total	285	70.9		
Total		402	100.0		

And when you do find information on the internet on government services and programs, is that information generally presented in a way that makes it...

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very easy to understand and use,	45	11.2	38.5	38.5
	Somewhat easy to understand and use, or	50	12.4	42.7	81.2
	Somewhat difficult to understand and use?	21	5.2	17.9	99.1
	Don't know/not sure	1	0.2	0.9	100.0
	Total	117	29.1	100.0	
	-9,998.00	284	70.6		
	Total	285	70.9		
Total		402	100.0		

Still thinking about information on government programs and services or policies, what is your main source of information on these? (no prompt)

		Frequency	Percent	Valid Percent	Cumulative
Valid	Television	61	15.2	15.2	15.2
	Radio	24	6.0	6.0	21.2
	Radio and TV	10	2.5	2.5	23.7
	Internet	79	19.7	19.7	43.4
	Métis locals	3	0.7	0.7	44.1
	Community Centre	3	0.7	0.7	44.9
	Band office	31	7.7	7.7	52.6
	FSIN	2	0.5	0.5	53.1
	Daily newspaper	33	8.2	8.2	61.3
	Weekly/commnewsp	10	2.5	2.5	63.8
	Mail/brochure/leaflet/	16	4.0	4.0	67.8
	Aboriginal newspaper	1	0.2	0.2	68.1
	Magazine/other print	1	0.2	0.2	68.3
	Community	3	0.7	0.7	69.1

	First nations org	2	0.5	0.5	69.6
	Government office	18	4.5	4.5	74.1
	Friendship centres	3	0.7	0.7	74.8
	Tribal councils	1	0.2	0.2	75.1
	Other (record)	78	19.4	19.5	94.5
	dk/ref	22	5.5	5.5	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

And what would be the best way to get information on government services and programs to you or by what method would you prefer to get this information? (no prompt)

		Frequency	Percent	Valid Percent	Cumulative
Valid	Television	41	10.2	10.2	10.2
	Radio	19	4.7	4.7	15.0
	Radio and TV	4	1.0	1.0	16.0
	Internet	84	20.9	20.9	36.9
	Métis locals	2	0.5	0.5	37.4
	Community Centre	1	0.2	0.2	37.7
	Band office	17	4.2	4.2	41.9
	FSIN	3	0.7	0.7	42.6
	Daily newspaper	25	6.2	6.2	48.9
	Weekly/commnewspr	13	3.2	3.2	52.1
	Mail/brochure/leaflet/	114	28.4	28.4	80.5
	Aboriginal newspaper	2	0.5	0.5	81.0
	Magazine/other print	1	0.2	0.2	81.3
	Community ldrs	4	1.0	1.0	82.3
	Government office	12	3.0	3.0	85.3
	Tribal councils	1	0.2	0.2	85.5
	Other (record)	39	9.7	9.7	95.3
	Dk/ref	19	4.7	4.7	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

I'm going to list a number of methods that might be used to get information on government programs and services out to you or families like yours. For each - Television

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very poor	20	5.0	5.0	5.0
	Poor	68	16.9	17.0	21.9
	Good	244	60.7	60.8	82.8
	Very good	63	15.7	15.7	98.5
	Not sure/don't know	6	1.5	1.5	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

- Radio

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very poor	18	4.5	4.5	4.5
	Poor	77	19.2	19.2	23.7
	Good	216	53.7	53.9	77.6
	Very good	83	20.6	20.7	98.3
	Not sure/don't know	7	1.7	1.7	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

- Daily Newspaper

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very poor	20	5.0	5.0	5.0
	Poor	76	18.9	19.0	23.9
	Good	230	57.2	57.4	81.3
	Very good	59	14.7	14.7	96.0
	Not sure/don't know	16	4.0	4.0	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

- Weekly/Community newspaper

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very poor	26	6.5	6.5	6.5
	Poor	83	20.6	20.7	27.2
	Good	215	53.5	53.6	80.8
	Very good	58	14.4	14.5	95.3
	Not sure/don't know)	19	4.7	4.7	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

- Internet/websites

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very poor	50	12.4	12.5	12.5
	Poor	71	17.7	17.7	30.2
	Good	163	40.5	40.6	70.8
	Very good	89	22.1	22.2	93.0
	Not sure/don't know	28	7.0	7.0	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

- Mailed brochures

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very poor	21	5.2	5.2	5.2
	Poor	82	20.4	20.4	25.7
	Good	182	45.3	45.4	71.1
	Very good	106	26.4	26.4	97.5
	Not sure/don't know	10	2.5	2.5	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

- Public meetings

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very poor	40	10.0	10.0	10.0
	Poor	131	32.6	32.7	42.6
	Good	161	40.0	40.1	82.8
	Not sure/don't know)	10	2.5	2.5	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

- Information available at government offices

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very poor	26	6.5	6.5	6.5
	Poor	121	30.1	30.2	36.7
	Good	193	48.0	48.1	84.8
	Very good	44	10.9	11.0	95.8
	Not sure/don't know	17	4.2	4.2	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

- Information available at community centres or band offices

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very poor	16	4.0	4.0	4.0
	Poor	60	14.9	15.0	19.0
	Good	206	51.2	51.4	70.3
	Very good	103	25.6	25.7	96.0
	Not sure/don't know	16	4.0	4.0	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

- With information from Saskatchewan First Nations or Métis organizations

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very poor	18	4.5	4.5	4.5
	Poor	63	15.7	15.7	20.2
	Good	229	57.0	57.1	77.3
	Very good	65	16.2	16.2	93.5
	Not sure/don't know	26	6.5	6.5	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

- Using community leaders and elders to distribute information

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very poor	27	6.7	6.7	6.7
	Poor	100	24.9	24.9	31.7
	Good	187	46.5	46.6	78.3
	Very good	72	17.9	18.0	96.3
	Not sure/don't know	15	3.7	3.7	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

I'd also like to know the types of programs or areas that would be of interest to you or your family. For each area I'd like you to tell me if you would b - Education

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very interested	283	70.4	70.6	70.6
	Somewhat interested	81	20.1	20.2	90.8
	Not really interested	35	8.7	8.7	99.5
	Don't know/not sure	2	0.5	0.5	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

- Economic Development

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very interested	209	52.0	52.1	52.1
	Somewhat interested	142	35.3	35.4	87.5
	Not really interested	46	11.4	11.5	99.0
	Don't know/not sure	4	1.0	1.0	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

- Self Governance

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very interested	117	29.1	29.2	29.2
	Somewhat interested	151	37.6	37.7	66.8
	Not really interested	110	27.4	27.4	94.3
	Don't know/not sure	23	5.7	5.7	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

- Treaty Land Entitlement

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very interested	193	48.0	48.1	48.1
	Somewhat interested	109	27.1	27.2	75.3
	Not really interested	87	21.6	21.7	97.0
	Don't know/not sure	12	3.0	3.0	100.0
Total		402	100.0		

- Employment programs

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very interested	274	68.2	68.3	68.3
	Somewhat interested	85	21.1	21.2	89.5
	Not really interested	38	9.5	9.5	99.0
	Don't know/not sure)	4	1.0	1.0	100.0
Total		402	100.0		

- Advanced education/employment

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very interested	299	74.4	74.6	74.6
	Somewhat interested	72	17.9	18.0	92.5
	Not really interested	29	7.2	7.2	99.8
	Don't know/not sure	1	0.2	0.2	100.0
Total		402	100.0		

- Programs for women

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very interested	274	68.2	68.3	68.3
	Somewhat interested	88	21.9	21.9	90.3
	Not really interested	36	9.0	9.0	99.3
	Don't know/not sure	3	0.7	0.7	100.0
Total		402	100.0		

- Youth Programs

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very interested	297	73.9	74.1	74.1
	Somewhat interested	73	18.2	18.2	92.3
	Not really interested	30	7.5	7.5	99.8
	Don't know/not sure	1	0.2	0.2	100.0
Total		402	100.0		

- Seniors programs

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very interested	233	58.0	58.1	58.1
	Somewhat interested	108	26.9	26.9	85.0
	Not really interested	56	13.9	14.0	99.0
	Don't know/not sure	4	1.0	1.0	100.0
Total		402	100.0		

- Health Care

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very interested	295	73.4	73.6	73.6
	Somewhat interested	88	21.9	21.9	95.5
	Not really interested	16	4.0	4.0	99.5
	Don't know/not sure	2	0.5	0.5	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

- Partnership Agreements

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very interested	149	37.1	37.2	37.2
	Somewhat interested	134	33.3	33.4	70.6
	Not really interested	82	20.4	20.4	91.0
	Don't know/not sure	36	9.0	9.0	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

- Child care

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very interested	258	64.2	64.3	64.3
	Somewhat interested	83	20.6	20.7	85.0
	Not really interested	58	14.4	14.5	99.5
	Don't know/not sure	2	0.5	0.5	100.0
Total		402	100.0		

- Environment

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very interested	250	62.2	62.3	62.3
	Somewhat interested	118	29.4	29.4	91.8
	Not really interested	29	7.2	7.2	99.0
	Don't know/not sure	4	1.0	1.0	100.0
Total		402	100.0		

- Agriculture

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very interested	151	37.6	37.7	37.7
	Somewhat interested	124	30.8	30.9	68.6
	Not really interested	116	28.9	28.9	97.5
	Don't know/not sure	10	2.5	2.5	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

- Highways

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very interested	185	46.0	46.1	46.1
	Somewhat interested	129	32.1	32.2	78.3
	Not really interested	80	19.9	20.0	98.3
	Don't know/not sure	7	1.7	1.7	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

- Arts and Culture

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very interested	211	52.5	52.6	52.6
	Somewhat interested	132	32.8	32.9	85.5
	Not really interested	54	13.4	13.5	99.0
	Don't know/not sure)	4	1.0	1.0	100.0
Total		402	100.0		

- Social Services

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very interested	182	45.3	45.4	45.4
	Somewhat interested	126	31.3	31.4	76.8
	Not really interested	86	21.4	21.4	98.3
	Don't know/not sure	7	1.7	1.7	100.0
Total		402	100.0		

- Community Resources

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very interested	222	55.2	55.4	55.4
	Somewhat interested	132	32.8	32.9	88.3
	Not really interested	36	9.0	9.0	97.3
	Don't know/not sure	11	2.7	2.7	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

- Funding sources

		Frequency	Percent	Valid Percent	Cumulative
Valid	Very interested	268	66.7	66.8	66.8
	Somewhat interested	93	23.1	23.2	90.0
	Not really interested	36	9.0	9.0	99.0
	Don't know/not sure	4	1.0	1.0	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

In what language would you prefer to have this information presented or available?

		Frequency	Percent	Valid Percent	Cumulative
Valid	English	376	93.5	93.8	93.8
	Other (record)	25	6.2	6.2	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

If it was not possible to have this information readily available in <q13a> is English an acceptable alternative for you and your household?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	25	6.2	100.0	100.0
Missing	-9,998.00	376	93.5		
	Total	377	93.8		
Total		402	100.0		

Do you recall any information that you noticed for a government program or service that you found particularly useful or particularly well done?

		Frequency	Percent	Valid Percent	Cumulative
Valid	No/not really/not sure	318	79.1	79.3	79.3
	Yes	83	20.6	20.7	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

Do you recall what subject that information piece dealt with?

		Frequency	Percent	Valid Percent	Cumulative
Valid	No	9	2.2	10.8	10.8
	Yes (record)	74	18.4	89.2	100.0
	Total	83	20.6	100.0	
Missing	-9,998.00	318	79.1		
	Total	319	79.4		
Total		402	100.0		

And do you recall what it was about this piece that you found particularly useful or appealing?

		Frequency	Percent	Valid Percent	Cumulative
Valid	No	12	3.0	16.2	16.2
	Yes (record)	62	15.4	83.8	100.0
	Total	74	18.4	100.0	
Missing	-9,998.00	327	81.3		
	Total	328	81.6		
Total		402	100.0		

And do you recall any information that you noticed for a government program or service that you found was particularly bad or poorly done?

		Frequency	Percent	Valid Percent	Cumulative
Valid	No/not really/not sure	326	81.1	81.3	81.3
	Yes	75	18.7	18.7	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

Do you recall what subject that information piece dealt with?

		Frequency	Percent	Valid Percent	Cumulative
Valid	No	10	2.5	13.3	13.3
	Yes (record)	65	16.2	86.7	100.0
	Total	75	18.7	100.0	
	-9,998.00	326	81.1		
	Total	327	81.3		
Total		402	100.0		

Do you recall what it was about this piece that made it particularly bad?

		Frequency	Percent	Valid Percent	Cumulative
Valid	No	14	3.5	21.5	21.5
	Yes (record)	51	12.7	78.5	100.0
	Total	65	16.2	100.0	
	-9,998.00	336	83.6		
	Total	337	83.8		
Total		402	100.0		

Do you find the information you do receive on Government programs and services is easy to understand and make use of?

		Frequency	Percent	Valid Percent	Cumulative
Valid	Yes	276	68.7	68.8	68.8
	No	84	20.9	20.9	89.8
	Not sure/don't know	41	10.2	10.2	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

Do you feel like this information is prepared with someone like you or your family in mind?

		Frequency	Percent	Valid Percent	Cumulative
Valid	Yes	243	60.4	60.6	60.6
	No	103	25.6	25.7	86.3
	Not sure/don't know	55	13.7	13.7	100.0
Total		402	100.0		

Do you find that the information prepared by the Government on its programs and services that you recall portrays First Nation and Métis people in a positive manner?

		Frequency	Percent	Valid Percent	Cumulative
Valid	Yes	263	65.4	65.6	65.6
	No	67	16.7	16.7	82.3
	Not sure/don't know	71	17.7	17.7	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

And is there anything that you can suggest which would improve the quality or the usefulness of information prepared by the Government that deals with programs and services targeted at First Nation or Métis people?

		Frequency	Percent	Valid Percent	Cumulative
Valid	No/not really	243	60.4	60.6	60.6
	Yes (record)	158	39.3	39.4	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

I just need to finish off by asking a few questions to make sure we are getting a representative sample of your community.

		Frequency	Percent	Valid Percent	Cumulative
Valid	Male	187	46.5	46.6	46.6
	Female	214	53.2	53.4	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

First of all, can you tell me in what year you were born?

		Frequency	Percent	Valid Percent	Cumulative
Valid	Record year	392	97.5	97.8	97.8
	Refused	9	2.2	2.2	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

		Frequency	Percent	Valid Percent	Cumulative
Valid	<25	51	12.7	12.7	12.7
	26 to 39	115	28.6	28.7	41.4
	40 to 55	142	35.3	35.4	76.8
	56 to 65	53	13.2	13.2	90.0
	65+	31	7.7	7.7	97.8
	Ref	9	2.2	2.2	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

Including yourself, how many persons live in your household?

		Frequency	Percent	Valid Percent	Cumulative
Valid	One	39	9.7	9.7	9.7
	Two	90	22.4	22.4	32.2
	Three	78	19.4	19.5	51.6
	Four	70	17.4	17.5	69.1
	Five	55	13.7	13.7	82.8
	Six or more	66	16.4	16.5	99.3
	Refused	3	0.7	0.7	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

How many of these would be 18 years of age or under?

		Frequency	Percent	Valid Percent	Cumulative
Valid	None	120	29.9	33.4	33.4
	One	66	16.4	18.4	51.8
	Two	77	19.2	21.4	73.3
	Three	56	13.9	15.6	88.9
	Four or more	40	10.0	11.1	100.0
	Total	359	89.3	100.0	
	-9,998.00	42	10.4		
	Total	43	10.7		
Total		402	100.0		

And how many of these would be under the age of 12 years?

		Frequency	Percent	Valid Percent	Cumulative
Valid	None	62	15.4	25.9	25.9
	One	77	19.2	32.2	58.2
	Two	52	12.9	21.8	79.9
	Three	26	6.5	10.9	90.8
	Four or more	20	5.0	8.4	99.2
	Refused	2	0.5	0.8	100.0
	Total	239	59.5	100.0	
	-9,998.00	162	40.3		
	Total	163	40.5		
Total		402	100.0		

Stop me when I come to the category that best describes your highest level of education...

		Frequency	Percent	Valid Percent	Cumulative
Valid	Grade school	37	9.2	9.2	9.2
	Some high school	106	26.4	26.4	35.7
	High school graduate	83	20.6	20.7	56.4
	Technical/trade	64	15.9	16.0	72.3
	Some university	61	15.2	15.2	87.5
	University degree	34	8.5	8.5	96.0
	Universitypostgrad	9	2.2	2.2	98.3
	Refused	7	1.7	1.7	100.0
Total		402	100.0		

Do you live in a...

		Frequency	Percent	Valid Percent	Cumulative
Valid	City	115	28.6	28.7	28.7
	Town or village	117	29.1	29.2	57.9
	On a reserve, or in a	133	33.1	33.2	91.0
	Rural/unincorporated	32	8.0	8.0	99.0
	DK/ref	4	1.0	1.0	100.0
Total		402	100.0		

gain, stop me when I get to the category that best describes the total annual income for your household for this year. Would it be...

		Frequency	Percent	Valid Percent	Cumulative
Valid	Less than $25,000	121	30.1	30.2	30.2
	$25,000 to $35,000	91	22.6	22.7	52.9
	$36,000 to $49,000	47	11.7	11.7	64.6
	$50,000 to $74,000	57	14.2	14.2	78.8
	$75,000 to $100,000, or	26	6.5	6.5	85.3
	More than $100,000?	14	3.5	3.5	88.8
	(Not sure/don't know)	19	4.7	4.7	93.5
	(refused)	26	6.5	6.5	100.0
	Total	401	99.8	100.0	
Total		402	100.0		

QUESTIONNAIRE

Good afternoon/evening, my name is _____, I am calling from Pulse Research Ltd., a market research firm in Saskatoon. We are calling on behalf of the Government of Saskatchewan Department of First Nations and Métis relations (FNMR). The Department is seeking your cooperation to provide information that will assist them in making decisions on how best to provide information on government programs and policies to First Nations and Métis people and organizations on and off reserve. The goal is to review the overall effectiveness of government communications and develop improvements where required.

We want to find out how most First Nations and Métis people on and off reserve access information on government policies and programs with a view to improving the Provincial Government's communications efforts.

Do you consider yourself to be an Aboriginal person?

NO => thank and terminate
YES => Continue

Are you FIRST NATION or MÉTIS or INUIT ?

Would you have _____ minutes to answer some questions about government information on policies and programs? Your responses will be kept confidential.

NO => offer to call back another time
Call-back time_____
YES => Continue

I want to start by asking a few questions about how you currently obtain information. First;

1.A. How often do you read a daily newspaper? Would it be;

ALMOST EVERY DAY
ONLY OCCASIONALLY or
HARDLY EVER ?= skip to 2.A.

1.B. Which daily newspaper do you read?

Prince Albert DH Saskatoon SP
Regina LP Moose Jaw TH Globe/Post/other

2.A. Do you or your household have a television?

YES = to 2.B. NO = to 4.A.

2.B. And how often would you watch news broadcasts on television. Would you watch these;
REGULARLY [To 2C] SOMETIMES [To 2C] ALMOST NEVER [SKIP to 3]?

2.C. When you watch newscasts on television is it generally the;

SUPPER (6 o'clock) BROADCASTS or
THE LATE EVENING BROADCASTS ?
OTHER

2.D. And which channel's news do you most often watch?

[RECORD Call letters or channel]

3. In an average week, how many hours would you spend watching television programming on APTN (Aboriginal Peoples Television Network)? Would it be;

LESS THAN AN HOUR / NONE
ONE TO FOUR HOURS
MORE THAN FOUR BUT LESS THAN TEN HOURS or
TEN HOURS OR MORE?

4.A And in an average week, how many hours would you spend listening to radio. Would it be;

LESS THAN AN HOUR / NONE [SKIP to5]
ONE TO FOUR HOURS = 4B
MORE THAN FOUR BUT LESS THAN TEN HOURS or =4B
TEN HOURS OR MORE? = 4B

4.B. What time of day do you generally listen to the radio. Is it most often;

MORNINGS
LATE AFTERNOON AND EARLY EVENING or
LATER EVENING AND NIGHT?
[VARIES / ALL TIMES]

4.C. And which radio station do you most often listen to?
[RECORD Call letters or channel]

5.A. Do you read a weekly or community newspaper;
REGULARLY = 5B OCCASIONALLY = 5B or ALMOST NEVER? = to 5C

5.B. Which weekly or community newspapers do you read?
[RECORD first mention] [RECORD second mention]

5.C. Do you read aboriginal newspapers;
REGULARLY = 5D OCCASIONALLY = 5D or ALMOST NEVER? = to 6

5.D. Which aboriginal newspaper(s) do you read?
SAGE EAGLEFEATHER OTHER = RECORD

6. Do you read publications or materials that come out from Aboriginal organizations regularly, sometimes or almost never?
REGULARLY OCCASIONALLY ALMOST NEVER

7. And do you read publications or materials that come out from the Saskatchewan Government including First Nations and Métis Relations regularly, sometimes or almost never?
REGULARLY = 5B OCCASIONALLY = 5B or ALMOST NEVER? = to 6

8.A. Do you have access to the Internet?

YES = to 8.B NO = skip to 9

8.B How many hours in an average week would you spend on the internet? Would it be;

LESS THAN AN HOUR / NONE
ONE TO FOUR HOURS
MORE THAN FOUR BUT LESS THAN TEN HOURS or
TEN HOURS OR MORE?

8.C. Do you ever use the Internet to access information on government services and programs?

YES = to 8D NO = skip to 9

8.D. When you are looking for information on government services or programs using the internet do you generally find that the information is;

VERY EASY TO FIND
SOMEWHAT EASY TO FIND or
SOMEWHAT DIFFICULT TO FIND?

8.E And when you do find information on the internet on government services and programs, is that information generally presented in a way that makes it;

VERY EASY TO UNDERSTAND AND USE
SOMEWHAT EASY TO UNDERSTAND or
SOMEWHAT DIFFICULT TO UNDERSTAND AND USE?
[don't know / not sure]

9. Still thinking about information on government programs and services or policies, what is your main source of information on these. From what source do you most often obtain this information?

[No prompt]
Television / Daily newspaper / Radio / Weekly/community newspaper

Radio and TV / Mail / brochure/leaflet/pamphlet / Internet
Aboriginal newspaper / Magazines/other print / Community leaders/elders
Métis locals / First nations organization / Community Centre /
Government Office / Band Office / Friendship Centres / FSIN
Tribal Councils / Other [Record]

10. And what would be the best way to get information on government services and programs to you or by what method would you prefer to get this information?

[No prompt]
Television / Daily newspaper / Radio / Weekly/community newspaper
Radio and TV / Mail / brochure/leaflet/pamphlet / Internet
Aboriginal newspaper / Magazines/other print / Community leaders/elders
Métis locals / First nations organization / Community Centre /
Government Office / Band Office / Friendship Centres / FSIN
Tribal Councils / Other [Record]

11. I'm going to list off a number of methods that might be used to get information on government programs and services out to people like you or families like yours. For each of these methods, I'd just like to know if you think it is a very poor way to get out information, poor, good or a very good method to distribute information. The first of these is; [Repeat response items as necessary]

11.A. Television VERY POOR / POOR / GOOD / VERY GOOD / NOT SURE/DK
11.B. Radio VERY POOR / POOR / GOOD / VERY GOOD / NOT SURE/DK
11.C. Daily Newspaper VERY POOR / POOR / GOOD / VERY GOOD / NOT SURE/DK
11.D. Weekly/Comm.newsp. VERY POOR / POOR / GOOD / VERY GOOD / NOT SURE/DK
11.E. Internet /websites VERY POOR / POOR / GOOD / VERY GOOD / NOT SURE/DK
11.F. Mailed brochures VERY POOR / POOR / GOOD / VERY GOOD / NOT SURE/DK
11.G. Public Meetings VERY POOR / POOR / GOOD / VERY GOOD / NOT SURE/DK
11.H. Information available at government offices
VERY POOR / POOR / GOOD / VERY GOOD / NOT SURE/DK
11.I. Information available at community centers or Band Offices

VERY POOR / POOR / GOOD / VERY GOOD / NOT SURE/DK

11.J. With information from Saskatchewan First Nations or Métis organizations

VERY POOR / POOR / GOOD / VERY GOOD / NOT SURE/DK

11.K. Using community leaders and elders to distribute information

VERY POOR / POOR / GOOD / VERY GOOD / NOT SURE/DK

I'd also like to know the types of programs or areas that would be of interest to you or your family. For each area I'd like you to tell me if you would be very interested, somewhat interested or not really interested in obtaining information on government activities in that area. First would be;

	INTEREST			
12.A. Education	VERY	SOMEWHAT	NOT REALLY	DK/NS
12.B. Economic Development	VERY	SOMEWHAT	NOT REALLY	DK/NS
12.C. Self Governance	VERY	SOMEWHAT	NOT REALLY	DK/NS
12.D. Treaty Land Entitlement	VERY	SOMEWHAT	NOT REALLY	DK/NS
12.E. Employment programs	VERY	SOMEWHAT	NOT REALLY	DK/NS
12.F. Advanced Education/Employment	VERY	SOMEWHAT	NOT REALLY	DK/NS
12.G. Programs for women	VERY	SOMEWHAT	NOT REALLY	DK/NS
12.H. Youth Programs	VERY	SOMEWHAT	NOT REALLY	DK/NS
12.I. Seniors Programs	VERY	SOMEWHAT	NOT REALLY	DK/NS
12.J. Health Care	VERY	SOMEWHAT	NOT REALLY	DK/NS
12.K. Partnership Agreements	VERY	SOMEWHAT	NOT REALLY	DK/NS
12.L. Child care	VERY	SOMEWHAT	NOT REALLY	DK/NS
12.M. Environment	VERY	SOMEWHAT	NOT REALLY	DK/NS
12.N. Agriculture	VERY	SOMEWHAT	NOT REALLY	DK/NS
12.O. Highways	VERY	SOMEWHAT	NOT REALLY	DK/NS
12.P. Arts and Culture	VERY	SOMEWHAT	NOT REALLY	DK/NS
12.Q. Social Services	VERY	SOMEWHAT	NOT REALLY	DK/NS
12.R. Community Resources	VERY	SOMEWHAT	NOT REALLY	DK/NS
12.S. Funding Sources	VERY	SOMEWHAT	NOT REALLY	DK/NS

12.T. Are there any other areas or types of information that would be of particular interest to you and your family, Government programs or services that you would be very interested in getting information on?

NO YES = [Record]

13.A. In what language would you prefer to have this information presented or available?

ENGLISH = to14.A.
OTHER = [RECORD] = to 13.B.

13.B. If it was not possible to have this information readily available in [response to 13.A. previous]_____ is English an acceptable alternative for you and your household?

YES NO

14.A. Do you recall any information that you noticed for a government program or service that you found particularly useful or particularly well done?

NO/NOT REALLY/NOT SURE= to 14.D. YES = to 14.B.

14.B. Do you recall what subject that information piece dealt with?

NO = to 14.D. YES = [Record] =to 14.C.

14.C. And do you recall what it was about this piece that you found particularly useful or appealing?

NO YES = [Record]

14.D. And do you recall any information that you noticed for a government program or service that you found was particularly bad or poorly done?

NO/NOT REALLY/NOT SURE = to 15.A YES = to 14.E.

14.E. Do you recall what subject that information piece dealt with?

NO = to 15.A. YES = [Record] = to 14.F.

14.F. And do you recall what it was about this piece that made it particularly bad?

NO YES = [Record]

15.A Do you find the information you do receive on Government programs and services is easy to understand and make use of?

YES NO NOT SURE / D K

15.B. Do you feel like this information is prepared with someone like you or your family in mind?

YES NO NOT SURE / D K

16. Do you find that the information prepared by the Government on its programs and

services that you recall portrays First Nation and Métis people in a positive manner?

YES NO NOT SURE / D.K.

17. And is there anything that you can suggest which would improve the quality or the usefulness of information prepared by the Government that deals with programs and services targeted at First Nation or Métis people?

NO/NOT REALLY YES = [RECORD]

I just need to finish off by asking a few questions to make sure we are getting a representative sample of your community.

[18. By observation: Gender : MALE /FEMALE]

19. First of all, can you tell me in what year you were born? [RECORD]

20.A. Including yourself, how many persons live in your household?

ONE = to 21. TWO THREE FOUR FIVE SIX OR MORE

20.B. How many of these would be 18 years of age or under?

NONE =to 21 ONE TWO THREE FOUR OR MORE

20.C. And how many of these would be under the age of 12 years?
ONE . TWO THREE FOUR OR MORE

21. Stop me when I come to the category that best describes your highest level of education.

GRADE SCHOOL
SOME HIGH SCHOOL
HIGH SCHOOL GRADUATE
TECHNICAL / TRADES SCHOOL
SOME UNIVERSITY
UNIVERSITY GRADUATE / POST-GRADUATE

22. Do you live in a; CITY / TOWN OR VILLAGE / ON A RESERVE
or in a RURAL OR UNINCORPORATED AREA?

23. What are the first three digits of your Postal Code? **S** ____ _____

24. And again, stop me when I get to the category that best describes the total annual household income for your household for this year. Would it be:

LESS THAN $25,000 PER YEAR
$25,000 TO $35,000
$36,000 TO $49,000
$50,000 TO $74,000
$75,000 TO $100,000 or
MORE THAN $100,000?
[REFUSED] [Not Sure /don't know]

Thank you very much for your time.